

PDM NETWORK WEBINARS SURVEY FINDINGS

Key facts and figures

Data collected as of April 30, 2023

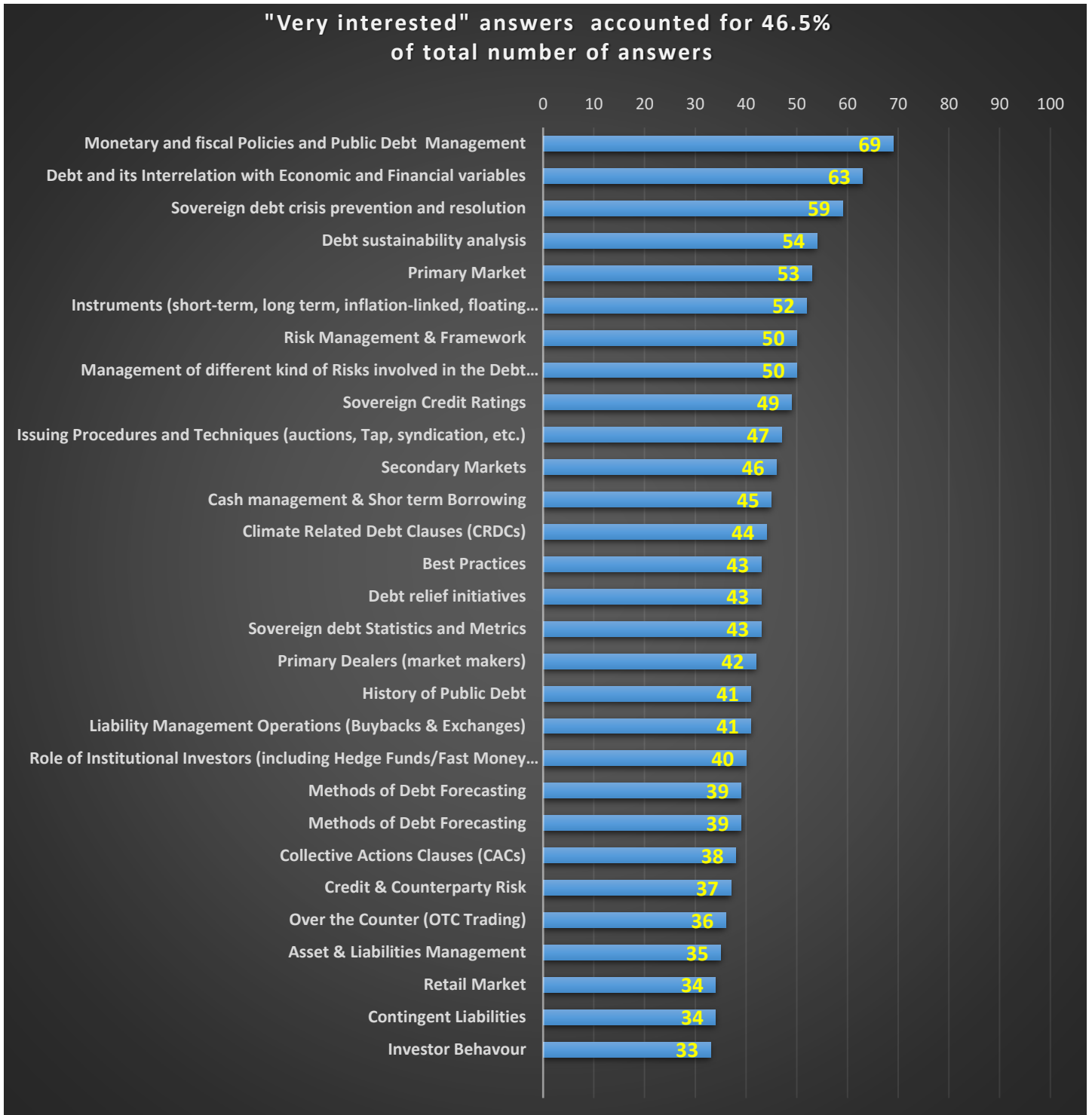
The PDM Network is planning to organize a series of webinars on public debt management (PDM) beginning in 2023. Bearing in mind and taking into due consideration the preferences of the public is key to organize effective, informative, and lively events. For this purpose, the PDM Secretariat framed an online survey structured around the main characteristics of the webinars (topics, speakers, length, format).

Survey's key findings:

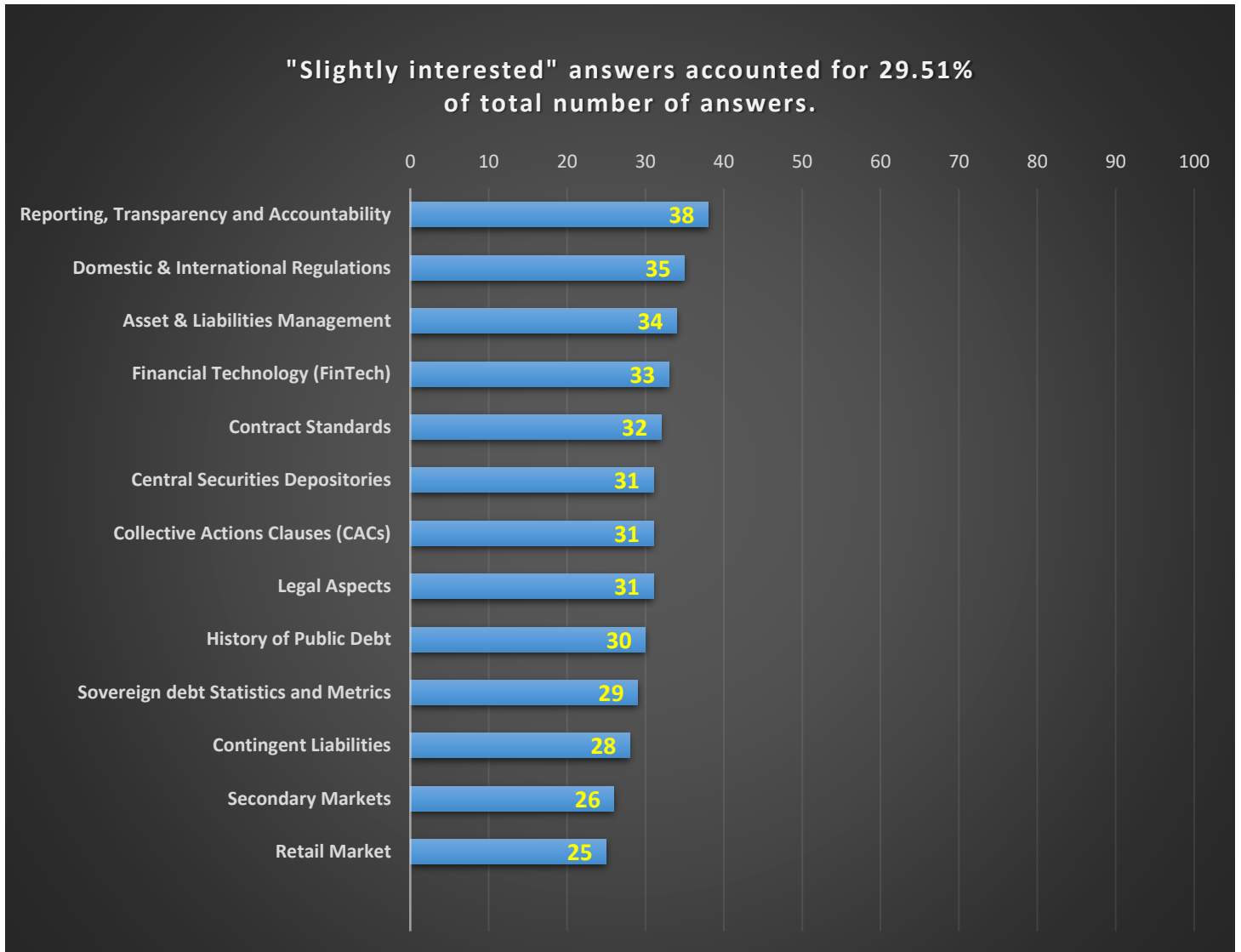
- **Survey's respondents** were **86**, potentially sophisticated people able to provide reliable and accurate information about their preferences on the PDM Network webinars' structure*.
- **Total answers: 3.440 (40 answers/respondent on average).**
- **Preferred topics.** Respondents have been provided with a **satisfaction scale** from *"very interested"* to *"slightly interested"* to *"not interested"* among the listed topics. Respondents' *"Very Interested"* preferences accounted for 47% of answers, *"Slightly Interested"* (30%), *"Not Interested"* (16%), and *"Blank fields"* (8%). Beyond the listed topics, respondents provided 23 additional topics. Details on topics' preferences in **Graphs 1-4**.
- **Webinars' speakers.** Respondents' stronger preferences: **DMO's** (24.34%), **International Organizations** (20.35%), **Academia** (19.47%). Respondents' customized preferences accounted for 8%. See **Table A**
- **Webinars length.** Preferences oriented toward *"Around an hour"* – *"One hour"* lags (66%). See **Graph 5**.
- **Webinar format.** Respondents' main preferences: **Panel discussion with a moderator** (32.08%), **Expert lecture** (24.06%), **Short presentation based on pre-circulated paper** (23.06%), **Roundtable Discussion** (15.09%). See **Graph 6**.
- **Interaction with participants.** Respondents strongly prefer **Event open for discussion** (68%), rather than **Pre-packed event** (18%). See **Graph 7**.

* The Survey has been shared with PDM Network subscribers and published on PDM Network social channels (Linkedin and Twitter) from March 14 to April 30, 2023.

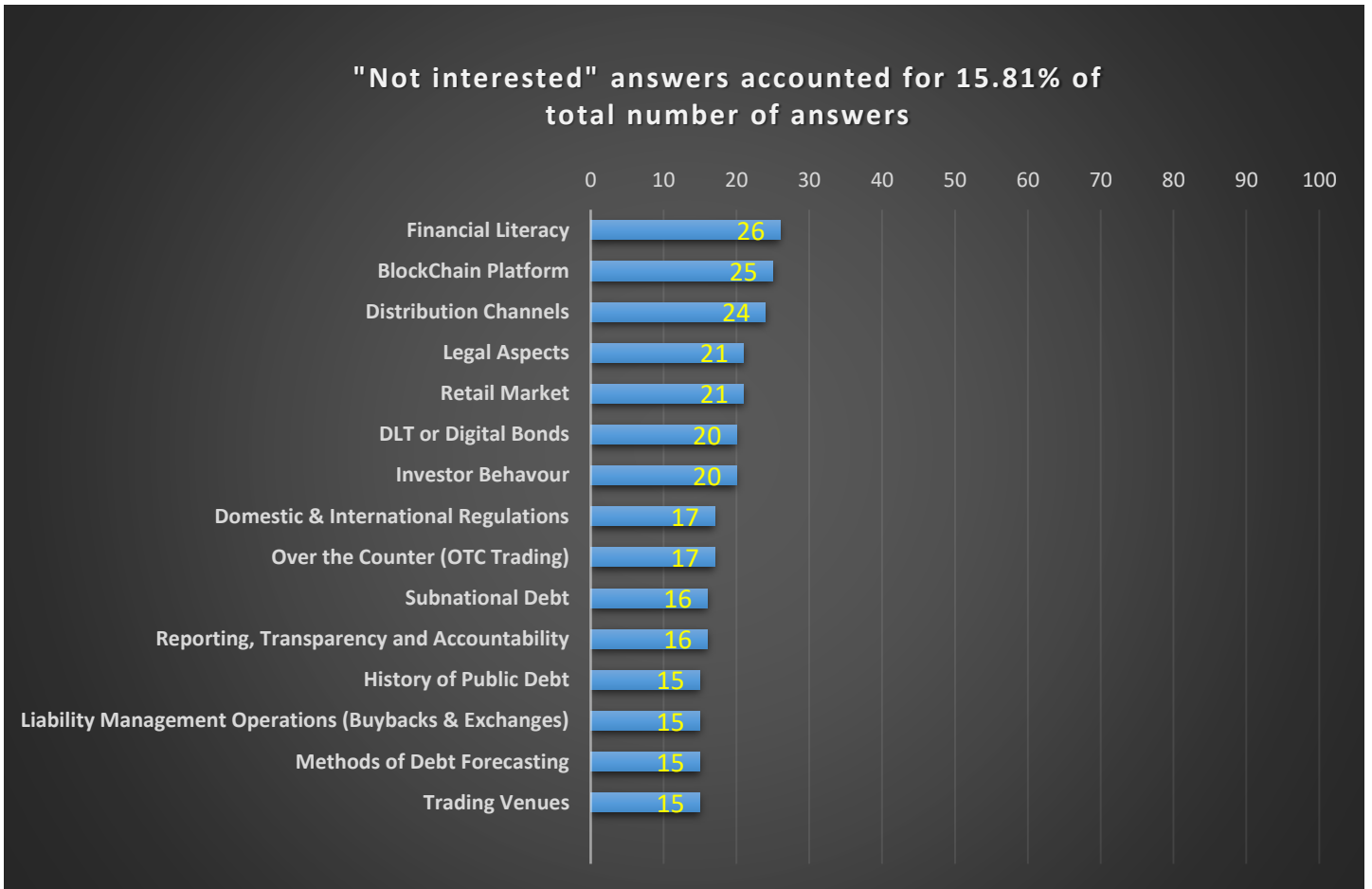
Graph 1. Respondents are "very interested" in



Graph 2. Respondents are "slightly interested in"



Graph 3. Respondents are "slightly interested in"



Graph 4. Additional Topics Respondents are interested in:

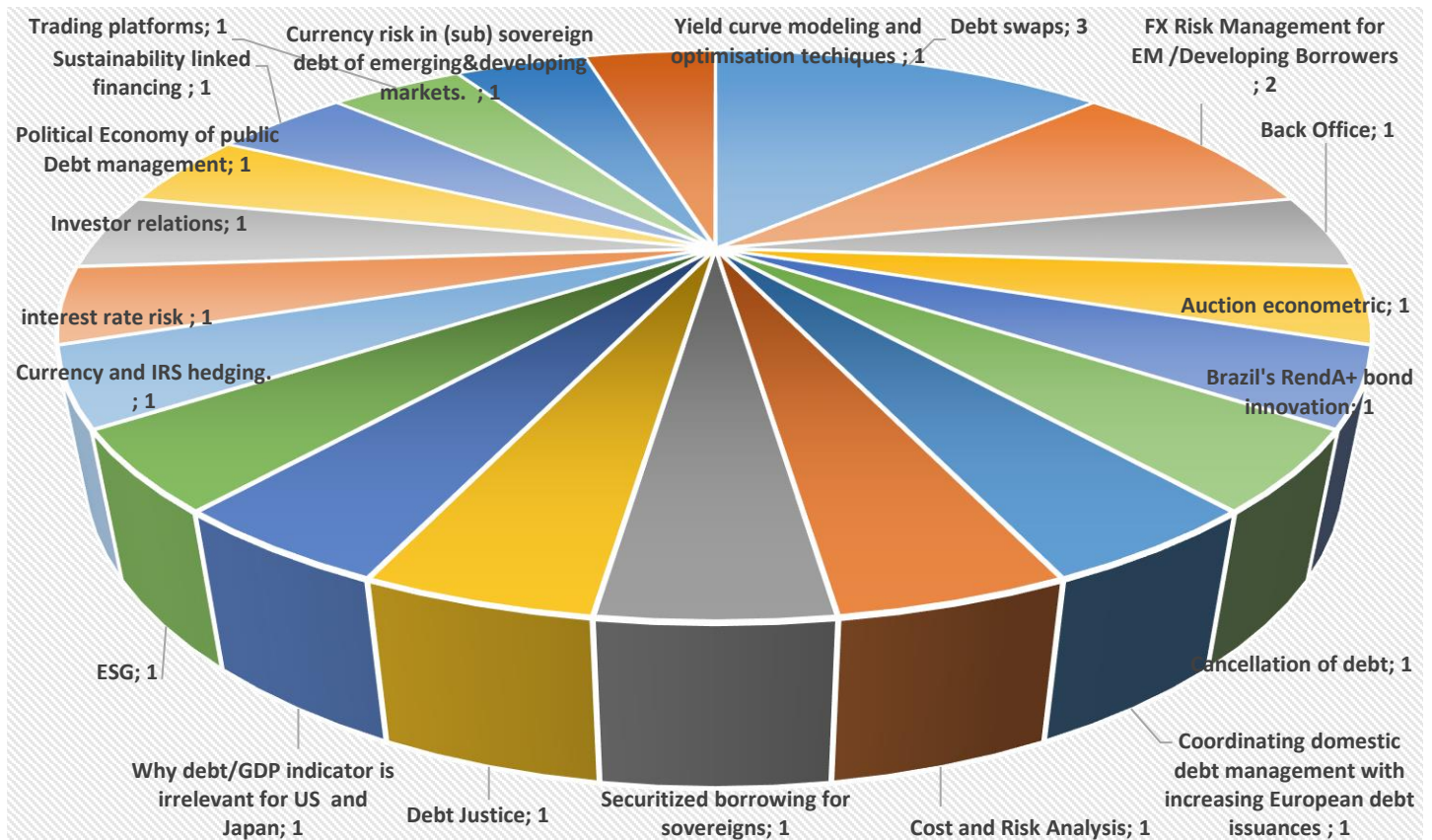
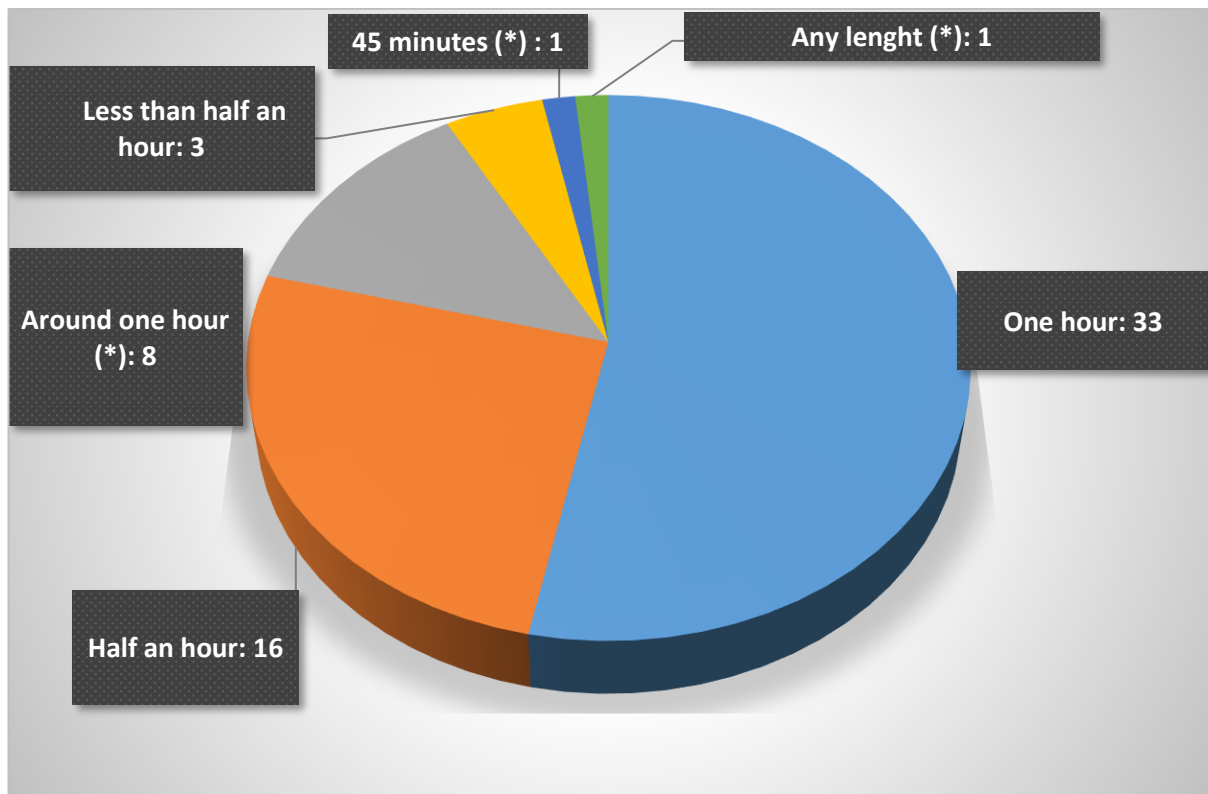


Table A. PDM Network Webinar Speakers

Webinar speakers	Answers	%
DMO's	55	24,34%
International Organizations	46	20,35%
Academia	44	19,47%
Financial Analysts	34	15,04%
Credit Rating agencies	21	9,29%
Industry & Trade Associations (*)	13	5,75%
Media and Specialized Press	5	2,21%
NGO's	3	1,33%
Asset managers (*)	1	0,44%
Borrower countries (*)	1	0,44%
Civil society organisation (*)	1	0,44%
FX risk management providers (*)	1	0,44%
TCX (*)	1	0,44%
Total	226	100%

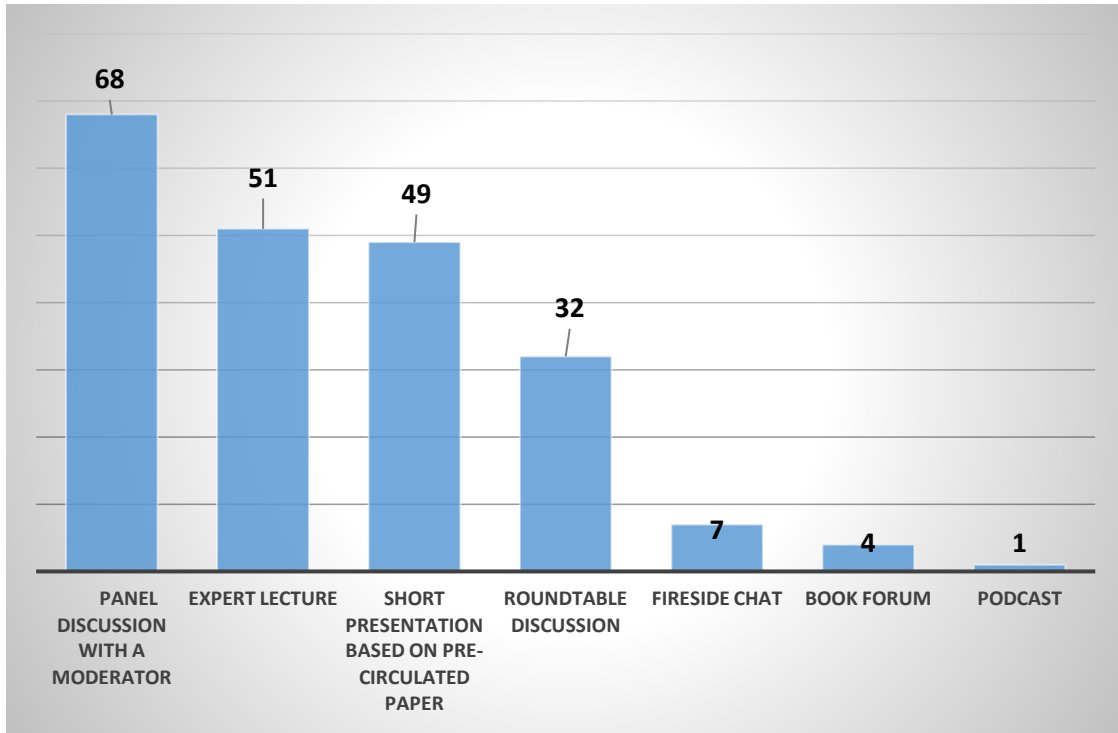
(*) Topics customized by Respondents

Graph 5. PDM Network Webinar length



(*) Customized preferences by Respondents

Graph 6. Webinar Format



Graph 7. PDM Network Webinar Survey: interaction with Participants

